

WORLD RADIO DAY 2019



AT RUBEN CENTER, MUKURU KWA RUBEN NAIROBI COUNTY

ASANTENI SANA



WORLD RADIO DAY 2019 CELEBRATIONS

Report of the 2019 World Radio Day Celebrations held on 13th
February 2019 at Ruben center, Mukuru Kwa Ruben
Nairobi County

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ACRONYMS

CPS:	Civil Peace Service
FRI:	Farm Radio International
GIZ:	Deutsche Gesellschaft für Internationale Zusammenarbeit
IDP:	Internally Displaced Persons
KNATCOM:	Kenya National Commission for UNESCO
KCOMNET:	Kenya Community Media Network
SIF:	Sonderinitiative Flucht
UNESCO:	United Nations Educational, Scientific and Cultural Organization
WRD:	World Radio Day

ACKNOWLEDGEMENT

World Radio day 2019 would not have been a success without common efforts put together by the organizers and the support of Ruben FM, the hosting Community Radio Station and the Mukuru community members.

We sincerely thank all the partners involved including: Kenya Community Media Network, Civil Peace Service Kenya, Kenya National Commission for UNESCO and Farm Radio International for their diverse contributions to ensure that the day was a success.

Deepest gratitude to our community radio journalists who contributed immensely on the theme of the day “Dialogue, Tolerance and Peace”. What more can we say - they continue to be the champions for peace. The artist from Ruben Centre Chris and his art club team, kudos to the job well done with the wall painting and children’s drawings.

Last but not least we had the music artists who participated in a music competition for entertaining us at the same time educating us on the importance of upholding Peace!

Thank you all very much!



INTRODUCTION

The eighth edition of World Radio Day was held on 13th of February under the theme: “Dialogue, Tolerance and Peace”. This date every year is proclaimed by UNESCO to celebrate radio broadcasting, improve international cooperation among radio broadcasters and encourage decision-makers to create and provide access to information through radio, including community radios.

UNESCO encourages all countries to celebrate this day by undertaking activities and celebrate the impact radio has in pursuing a more peaceful and tolerant world.

Photo: Vintage radios that served their purpose during times of peace and war.
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THEME: DIALOGUE, TOLERANCE AND PEACE

This year's theme "Dialogue, Tolerance and Peace" aimed to look at the role of radio as a tool for advocating for dialogue and democratic debate over how to build tolerance amongst different groups in the society through programming of relevant radio content under common goals and causes e.g. education, healthcare, gender equality, etc. and through this contribute to peace, development and peaceful coexistence in the Kenyan society.

Kenya Community Media Network (KCOMNET) in partnership with GIZ/CPS, Kenya National Commission for UNESCO (KNATCOM), delegates from 40 Kenyan community radio stations, not forgetting community members from Mukuru kwa Ruben informal settlement, commemorated the event at Ruben Centre in Nairobi City County. Ruben Centre hosts Ruben FM which is one of the 40 community radio stations. Other invited organizations that graced the occasion included Farm Radio International (FRI), local leaders including village elder, faith leaders and youth leaders also attended the event and took part in the panel discussions.

WRD 2018 and 2019 choice of venue was informed by the recognition [by KCOMNET] that community radio outlets play a critical role in championing social change in their areas and acknowledgement that the past events organised to celebrate this very important day have only focused on the mainstream radio outlets hence leaving out this critical third tier of broadcasters and their audiences

We celebrated WRD 2019 for two days.



DAY 1-12TH FEBRUARY 2019 | KICKOFF DAY



FACILITATORS:

TOM MBOYA
SHEILA NGATIA
MICHAEL SCHWERES
ALEX IKAMBI
MOSES PROVABS

Day one was the “kickoff day”. This day was marked by having a whole day workshop with station managers from 19 of the 40 community radio stations. The workshop provided an opportunity for KCOMNET to not only report on the progress of implementation of 2018 projects but also share the 2019 plans with the managers and KNATCOM (Kenya National Commission for UNESCO).

DAY 2- 13TH FEBRUARY 2019 | THE CELEBRATIONS

**FACILITATOR:
THOMAS ODHIAMBO**



Day 2 was on February 13 which is the WRD and had a lot of interesting and creative activities which included a live plenary panel discussion on the theme of the day Dialog, Tolerance and Peace”, Creation of a Wall Painting and a Music competition.



“We need to admit that people are different in terms of understanding and analyzing information. Each individual has his/her distinct way of thinking. Thus as radio practitioners , we should ensure we do more research on what goes on air, verify this information to make sure its authentic then disseminate the information. This will help to curb fake rumours and news which go on air and can potentially cause divisions “.

Mr. Tom Mboya - KCOMNET



– “My advice to community media practitioners , don’t be used as instruments to cause divisions, instead the tool should encourage respect of each other’s opinions and thoughts and encourage the communities to make use of their local structures to enhance tolerance“.

Ema Nguli – GIZ/CPS SIF program



“As a journalist, we are proud human rights defenders and advocates for peace, let’s keep up the good work“. These and much more were encouraging messages from the panellists. This session was broadcasted live by Ruben Fm.

Lydia Wang’oma – Station Manager, Bulala FM

CHILDRENS DRAWING & COLORING ACTIVITIES

Facilitator:
Christopher Matuva



We also had children's drawing and colouring activities on what they understand on the issue of peace. They were guided by their art club teacher Christopher who also did a wall painting to symbolize world radio day and the theme of the year. Some of his drawings and painting included; the famous hand-shake between President Uhuru Kenyatta and opposition leader Hon. Raila Odinga which signifies reconciliation and

some form of peace in the country; a radio – which was being celebrated for its milestone as a medium that has and continues to be used for propagating "Dialogue, Tolerance and Peace " in our societies and finally; a drawing of people in a community attending a dialogue meeting to be effective multipliers of peaceful co-existence in their communities. All these were to exhibit the theme of the day using art.

GHETTO CLASSICS



**FACILITATORS:
JOSEPH MUINDI**

Ghetto classics is an orchestra music club and community program which works with school children.

Children from Ruben Centre school entertained us with classical music pieces, carefully selected to suit the theme of our day.

MUSIC COMPETITIONS



FACILITATOR:
THOMAS ODHIAMBO

In the afternoon session, we had competitions from spoken word artists, musicians and rappers from the Mukuru settlement who were tasked to prepare content related to the theme of the day.

A total of 15 artists performed to the audience and the same audience voted for the three best performances in each category. Voting was based on the messages from the diverse artistic expression and how entertaining one was on the stage. Good activity to promote peace messages in an artistic way for the community.

LAUNCH OF RADIO DRAMA SEASON 2 “THIS CAN HAPPEN TO ANYONE OF US”,



FACILITATOR: JOSEPH OLUOCH

Last but not least, it was a perfect opportunity to launch radio drama season 2 “This can happen to anyone of us”, which is a ten episodes series produced both in English and Swahili.

The radio drama which is supported by the SIF program of Civil Peace Service is meant to communicate to integrated IDPs in Kenya and their host communities that anyone can be a victim of displacement and how/where they can get help whenever they have challenges while trying to integrate. The audience pre-listened to one episode - ‘Bad leadership’ depicting how local administrators do injustices to integrated IDPs and an episode on ‘Integration’ was acted live. The launch officially marked the beginning of broadcasting the radio drama by our 40 community radios. Stay tuned to your nearest community radio to listen to this production!

What better way to celebrate the milestones of radio’s involvement in peace building! Our resolved and strategy is to celebrate WRD within the community radio stations, with the station teams and their audiences. Fast forward to WRD 2020!

WRD IN PHOTOS



Participants arrival and registration



Participants during health break



Njuki Githethwa KCOMNET Co-ordinator



Uli and Maggie keenly following the music competition

WRD IN PHOTOS



Michael enjoying the music competition



Chris working on the Wold Radio Day painting



Participants catching up



Ema and Moses posing for a photo

PRODUCED WITH SUPPORT OF:

