

Community Radios Broadcasting for Peace 4 2018

Editorial

Welcome yet to another new year and the Community Radios broadcasting for Peace newsletter!

Ours is to update you on what's happening on our project and in the Community media sector. First and for most, we would like to recognize World Radio Day – 13th of February which was commemorated by the Community radios in our project and invited guests from UNESCO and KNATCOM (Kenya National Commission for UNESCO) and off course community members from Kivuli center, where Mtaani FM is located. This was followed by the launch of the radio drama “This can happen to anyone of us”, a comic book that had been done by Kituo Cha Sheria in partnership with CPS/GIZ. The production was vital and was meant for it to be aired by our Community radios in their respective counties.

More and more trainings and workshops continue also in 2018 with the focus this time being journalism and content production skills. So far we have done two in-house trainings with the Sawanga FM and Amani FM staff on the above mentioned thematic areas. The project also did a training of trainers' workshop to try and get a pool of trainers into our capacity building program which we successfully did. An article on good governance has also been featured to remind us that it's time to act and to put the question of GOOD GOVERNANCE on our agenda, to develop common standards of accountability and transparency. You will find loads of photos to have a virtual tour of our activities. All these and much more will be featured in our first issue newsletter for 2018.

Last but not least, kindly check the news update section with our training schedule and key highlights of activities with important links to check. Enjoy!

Sheila Ngatia
Project Support Officer
UMOJA Radio for Peace Project





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Imprint

The UMOJA - Radio for peace newsletter is a journalistic product designed for partners and participants.

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Serian & Radio Mchungaji assessment visit



Discussions with Serian FM team



Esther Nyawira advertising Serian FM



Camel moments at Serian FM

World Radio Day, 2018 Celebrations

By Esther Nyawira -KCOMNET Intern

13th February every year is a special day to reckon with especially for professionals working in radio. This year, Kenya Community Media Network (KCOMNET) in partnership with CPS/GIZ and Kenya National Commission for UNESCO not forgetting the networks 23 community radio stations from across the country organized a special event on the theme “Radio and sports”. The agenda for the day basically explained and explored more on the use of radio and sports as a powerful tool to enhance peaceful co-existence among communities. The discussions were perfectly in line with this year’s WRD theme of ‘Radio and Sports for Peace and Development’. All radio stations around the world were called upon to showcase the beauty of sports in all of its diversity.

The celebrations, were held at Kivuli Centre, located in Riruta, Nairobi County of which the attendees also included local community members, local leaders, community radio journalists and representatives mentioned above. A panel discussion involving coaches of various sports disciplines both male and female, experts in the field of peace and representatives from KNATCOM and

UNESCO underscored the importance of radio in its unique qualities as a powerful means to transmit the enthusiasm of sport events. Participants discussed the place of community radio and sports in cultivating peaceful coexistence. They agreed that radio can be a positive and powerful catalyst for peace building among the communities. A further emphasis was made that radio is also a means to convey the values of fair play, teamwork and equality in sport. These discussions were broadcasted live by Mtaani radio 99.9 FM located in Riruta satellite, Kivuli Centre.

For a virtual tour of the event, see below link;

<https://youtu.be/xutU2QVFr8A>



World Radio Day in Pictures



Kungfu Lessons during the World Radio Day



Team Building Activity with Daniel Owino



Lydia Gachungi (Regional Communication expert - UNESCO) writing her thoughts on Radio and Sports



Round Table Discussion: The role of sports in Peace Building



Team Work at its best in another fun team bulding exerise



Launch of the Radio Drama “This can happen to anyone of us”

14th February 2018, what comes to mind on this date? Valentine’s Day. Well on this special day, the UMOJA Radio for Peace project together with representatives from UNESCO, KNATCOM, Kivuli center community members and our Community Radios officially launched a radio drama entitled; “This can happen to anyone of us”. The story is an IDP Story which was done by and for the Kenyan Community Radios to be broadcasted by all the UMOJA-Radio for Peace Stations. It is informing the listeners on different items linked to IDPs and refugees, legal definition of an IDP and refugees, different types of displacements, what are the reasons for displacement and what are the people’s rights. It also emphasizes that anyone can be a victim.

The launch was done in a festive way with participants from all radio stations, guests and members of the hosting Community. The approach used was a listener group which was broadcasted live by Mtaani FM 99.9. Two languages had been used to produce the radio drama i.e. English and Swahili. The invited participants later on had to give feedback after listening to the production to detect areas of improvement. The launch was a success, our radio colleagues commended Mtaani FM located in Kawangware for the good job done as far production was concerned and they were ready to broadcast it on their respective Community Radios for their communities.

What better way to end a special day with some delicious Nyama choma (roasted meat). It was also an opportunity to network, catch up and reflect on the radio dramas topic that anyone can be a victim of being an IDP or refugee, thus its vital to pass on the message for people to understand the issue better.(Sgn)

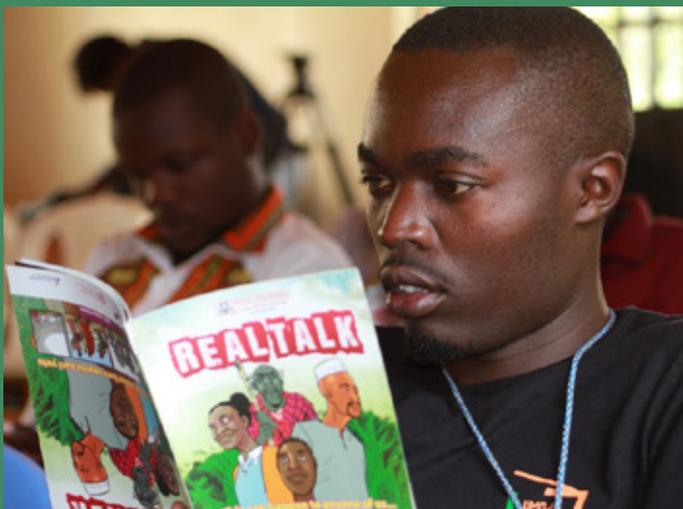
Check below links for the production in English & Swahili version;

<https://umojaradioforpeace.org/this-can-happen-to-anyone-of-us-english-version/>

<https://umojaradioforpeace.org/haya-yaeza-tokea-kwa-yeyote-kati-yetu-swahili-version/>



Kamadi Amata - Mc of the day during a live coverage of the launch



Boniface Opany going through the comic book- Real Talk



Idriss and Kamadi - the two gentlemen behind the production



Participants listen keenly to the Radio Drama

Conflict Sensitive Journalism training at Amani FM – Garsen – Tana River

Amani FM, the newest and one of the youngest radios in our UMOJA Project got the privilege to also benefit from our capacity building program. The radio being situated in Tana River County which is prevalent for inter-ethnic conflicts between Pokomo farmers and Orma pastoralists is playing a big role as far as Peace building is concerned. We held a two days training with a team of about seventeen vibrant staff. The topics for the two days included; Understanding Conflicts facilitated by Sheila Ngatia – Project Officer (UMOJA Radio for Peace Project). This module tried to explain and explore the following; what is Conflict? What is Violence? How to analyze conflicts, various tools and models of analyzing conflicts and finally group exercises on local conflict analysis. The aim for this module was to enhance participant's knowledge in conflict analysis to enrich the radio's peace building activities.

Michael Schweres – Peace building advisor for the UMOJA Project followed in the next session. His module basically tried to link understanding of conflicts to application of Conflict Sensitive Journalism. He also touched on the DO-NO-HARM principle which also applies to journalists and their work. The basics of fact-checking and how to verify information a very important subject in today's world of communication was integrated in this training. Non-violent communication module was also emphasized on day two. This is because it is paramount for journalists to mind their language while on air to avoid escalating conflicts.

We got positive feedback from the participants, for example “I am really grateful that your team emphasized on Conflict Sensitive Journalism, now I hone relevant skills that I will use while on air. The two predominant communities i.e. Pokomos and Ormas living here are very sensitive and thus the knowledge you have shared with us will keep us in check on how we report,” Amuma dullu said.

The UMOJA team shall continue in the same spirit of sharing knowledge and skills with the aim of professionalizing Community broadcasting as far as reporting in conflict situation is concerned. (Sgn)



William Ngene - Voicing trainer



The UMOJA pool of potential trainers



Skills and knowledge a potential trainers should have



Daniel Muteti (Technical trainer) - explaining a point

Training of Trainers meeting

As the old adage saying goes, 'the more the merrier', this saying may have played a role in informing the need for conducting a Training of Trainers meeting. The UMOJA team together with about twenty five Community Radio Colleagues converged at Shalom Guest House Nairobi for three days. The aim of the meeting was to search and build up a pool of trainers which we could use for our capacity building program now and in the future. The meeting went on for three days and basically touched on methodology and didactics of adult trainings and gave the participants an opportunity to do some demonstration lessons.

Peer review was used as a means to evaluate the participants. We must admit the meeting was productive; some potential trainers discovered their training skills,

while we also identified a good number of trainers for our capacity building program. Our new pool of trainers will be training more on Journalism and Content Production topics. The idea was also a sort of exchange program where colleagues from different radios will get to train, mentor and visit other community radios to see what they are doing. This will eventually create not only a Community of Community radios but also a platform to share knowledge and skills.

A lot of theoretical input was also emphasized by the UMOJA team, giving the potential trainers some tips on planning and preparation of modules/trainings. The three days ended successfully and we got a good number of trainers for our activities this year and also for future trainings. Welcome on board the UMOJA pool of trainers!(Sgn)

Sawanga FM in-house staff training

By Esther Nyawira

Sauti ya Wanjiku Ngarua commonly referred to as Sawanga FM was the first on the list as far as the UMOJA 2018 trainings was concerned. The training was conducted on 3rd May - 4th May 2018 in Kinamba, Laikipia County. A group of 17 young and energetic staff of the radio got an opportunity to learn and share knowledge and skills with our team. The two-days training focused on different modules.

On the first day, a module on interviewing skills and feature production was facilitated by Kamadi Amata, a journalist and the head of editorial in Mtaani FM. Kamadi elaborated the different kinds of interviews and the necessary skills a journalist should apply. He also demonstrated how to plan, write and produce feature stories. On the same day, Esther Nyawira, a freelancer, trained on public relations and marketing. She delved deeper into the practical skills and strategies of effective public relations and marketing and the importance of audience research before and after content production.

On the second day, Micheal Schweres, the peace advisor, for the UMOJA Radio for Peace project trained on the basics of journalism. He elucidated and gave practical illustrations on fact-checking, the concept of peace journalism, conflict sensitive reporting and the Do No Harm principle. This module was further explored by Sheila Ngatia, the UMOJA Radio for Peace project officer. She outlined the different types of conflicts, the root causes of conflict, how to identify the different actors in a conflict and tools to use in conflict analysis.

Two days of theoretical knowledge and practical skills came to an end and the radio colleagues reported that they learnt a lot and the modules would enable them to improve their journalism work. They also expressed an interest to have another training and exchange programmes with other community radios.



Fact checking illustration by Michael Schweres



Esther Nyawira training on Audience research



Group work discussions

Good Governance – it's time to act

Everybody is talking about it but nobody really knows what “Good Governance” means. Governance is considered as a powerful tool against corruption and mismanagement. But is it only a concept for Governments and public Administration or does it also apply for NGOs and CSOs?

The reflection started with a discussion in the KCOMNET - Team. We should work on the organizational development of the network and the strategical planning and ... we should pay attention to comply with the standards of GOOD GOVERNANCE to improve the credibility of our organization dealing with international development agencies.

There it was this tricky thing which came up with an extended definition of Gro Harlem Brundtland's three pillars of the so called SUSTAINABLE DEVELOPMENT: GOVERNANCE is needed everywhere, it doesn't matter whether you “govern” a country, manage a company or an NGO. It is the question of HOW you do it. GOOD GOVERNANCE is the strongest weapon against corruption and mismanagement but it also raises some questions.

Naomi Larsson wrote in The Guardian “In the post-2015 agenda, however, good governance has been acknowledged as a fundamental element of long-term development. In these goals, peace, security and policy-making are seen as vital to sustainable development and poverty eradication on a global level.

Goal 16 of the SDGs hopes to “promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels”.

Of all the SDGs, goal 16 has the reputation of being one of the most complicated because it has the highest number of targets at 12, and the lowest means of implementation.

The tricky question is: **how can governance quality be measured, and how do you define “good governance”?** “

The question is even trickier: **What is GOOD GOVERNANCE?**

According to the United Nations, Good Governance is measured by the eight factors of Participation, Rule of Law, Transparency, Responsiveness, Consensus Oriented, Equity and Inclusiveness, Effectiveness and Efficiency, and Accountability.

Seen like this, it is a concept which applies to governments and public administrations, nothing to do with us, small NGOs, CSOs and CBOs. That's fine, nothing to change, business as usual for us?

But is it really so easy? There are important keywords in the UN-Definition: Participation, Transparency, Inclusiveness, and Accountability ... In short we could say “Good Governance means the responsible conduct of public affairs and management of public resources”. And there we are caught – GOOD GOVERNANCE is our affair, we as Community Radio Stations or Community Media Network must include this in our strategy discussions with staff, stakeholders and board members.

There are lots of questions to answer. How do we use the funds which are entrusted to us, how transparent is our management and decision making, how inclusive and participatory is our work, can everybody look into our books, do we publish our accountings, what does Accountability mean for us.

In the Nairobi Declaration we have written: We as journalists and community broadcasters declare our public engagement for highest professional journalistic standards, with the aim of promoting ethical, tolerant, inclusive and accountable journalism, good media governance and responsible communications to do no harm in the exercise of our profession. It's time to act and to put the question of GOOD GOVERNANCE on our agenda, to develop common standards of accountability and transparency. Fighting corruption and misuse of development funds begins with us.

(ms)

News and Updates

Our book “Community Radios Broadcasting for Peace” is finally out. Grab a copy for yourself at Kes.500.00 only. You can call us to order on + 254 724657934 or come for a copy at Shalom house, off Ngong road, St Daniel Comboni Rd, Wing C, 1st floor.

Important Links

World radio day commemoration:

- <https://youtu.be/xutU2QVFr8A>

Launch of the radio drama “This can happen to anyone of us” (English and Swahili):

- <https://umojaradioforpeace.org/this-can-happen-to-anyone-of-us-english-version/>

- <https://umojaradioforpeace.org/haya-yaeza-tokea-kwa-yeyote-kati-yetu-swahili-version/>

UMOJA Radio for Peace website :

- <https://umojaradioforpeace.org>

Kenya Community Media Network website:

<https://kcomnet.org/>

Training schedule for the in-house trainings on Journalistic and Content production skills

Dates	Community Radio	Venue
2nd & 3rd May, 2018	Sawanga FM	Kinamba, Laikipia County
29th & 30th May, 2018	Amani FM	Garsen , Tana River County
26th & 27th June, 2018	Mwanedu FM & Kwale Ranet	Voi , Taita taveta County
2nd & 3rd July, 2018	Wajir Community Radio	Wajir County
11th & 12th July, 2018	Ekialo Kiona & Radio Rameny	Mfangano Island, Homabay County
17th & 18th July, 2018	Nganyi & Bulala FM	Vihiga County
1st & 2nd August, 2018	Ata Nayeche FM & Radio Akicha	Kakuma, Turkana County

Assessment Station Visits

Dates	Community Radio	Venue
4th May, 2018	Serian FM & Radio Muchangaji	Maralal and Samburu County
26th & 27th June, 2018	Wajir Community Radio	Wajir County
1st & 2nd of August 2018	Ata Nayeche FM	Kakuma & Turkana County